

YEAR 1 REVIEW

ARTS DEVELOPMENT STRATEGY

2018-2023



Our plan to nurture, inspire, support and create happy and healthy communities through the arts

Arts Development Strategy Year 1 Review | 2018 - 2019

Welcome to the year 1 review of our Arts Development Strategy 2018-2023. The aim of this review is to report on our progress towards the goals in the year 1 action plan and to set out our plans for Arts Development for year 2 (January-December 2019).

Our Strategy

A public consultation in 2017, which gathered the views of residents, artists, community groups and people working in the arts, has helped to shape Guildford Borough Council's Arts Development Strategy 2018-2023.

The strategy sets out our values, ambitions and priorities for Arts Development. It demonstrates the wider value of the arts in contributing to health and wellbeing, the economy and society and making a genuine and meaningful impact on the lives of our residents and communities.

Our vision is to create a place where everyone can enjoy great arts



Read in full, our Arts Development Strategy 2018-2023
www.guildford.gov.uk/arts

Review of Year 1

Our progress and examples of our success this year are presented below, under the headings set out in our action plan.

To plan, coordinate and deliver Guildford's Big Draw event:

- we delivered ten public workshops for this year's national drawing campaign event
- 670 participants of all ages and abilities took part, a 37% increase from 2017
- we delivered workshops at five out of town centre venues; Newlands Corner, Park Barn Centre, Guildford Cathedral, Surrey Arts Wardrobe, Watts Gallery and as part of the Lakeside Fun Day in Ash
- we delivered three targeted workshops with the Syrian families placed in Guildford through the Vulnerable People's Resettlement Programme



To plan and coordinate the provision of arts activities during the FISH playscheme:

- we provided four weeks of daily arts activities on our FISH playscheme for 10 to 16 year olds
- we appointed and mentored an arts playworker to offer informal arts activities each day
- we coordinated and delivered workshops led by external professional artists
- activities included creating drawing robots, playwriting, DJ workshops, and acrobatics plus, a day trip of circus arts including vertical dance at GLive

To plan, coordinate and manage a Singing Picnic event in partnership with Surrey Arts:

- we delivered the event at Surrey Sports Park on 11 June, which provided informal singing opportunities for four primary schools
- we worked hard to ensure students from Pond Meadow School, some of whom have complex needs, felt welcome and included at the event
- we successfully provided an accessible and informal opportunity for shared vocal performance events, enabling the schools to develop their group music activities
- We received positive feedback from schools. They welcomed the opportunity to learn new songs and singing games and take part in a communal singing event
- The University of Surrey and Surrey Arts intend to provide continued professional development (CPD) for music students and teachers

FACES - WW1 Commemorative Film:

- we delivered this Project Aspire funded, intergenerational film project in partnership with various teams within the Council
- we sourced and coordinated a film artist and performance artist to assist with the project
- we brought together six community groups, King College students and individuals within the community, to create a short commemorative film as part of 'Guildford Remembers'

Advancing Artists:

- an Arts Partnership Surrey project developing relevant training and networking events for mid-career artists and practitioners
- we have been working with the APS project group to develop a yearlong programme of continued professional and creative development for Surrey based artists
- seven artists have been awarded a place on the course through an open application process
- in 2019, the programme will deliver two additional training and networking events for a wider audience



Challenges

There were challenges over the course of the year:

Public Art:

We have been unable to complete delivery of the two public art projects planned. The two projects are in progress and will be completed in 2019.

- Artist Will Nash is currently delivering community workshops at Shalford Primary School and will create a swift tower in Shalford in 2019.
- York Road public art project will progress with a community engagement approach in 2019

Whatever the Weather:

- Arts Partnership Surrey project delayed and reduced number of delivery sessions due to reduced funding
- project delivery to progress in 2019, working with residents at Shawfield supported housing, to address issues of isolation and loneliness

Dementia friendly arts offer:

- project delayed beyond December 2018 delivery schedule
- working with the Active Minds Group in Ash, planning to deliver a dementia friendly arts offer from January to March 2019

Networking opportunities:

- produced a list of networks and next steps to support local organisations
- progress required in 2019 - assess gaps in provision, address the gaps where cost effective and deliverable or sign post, and share information with the professional and voluntary sector

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‘It builds friendships, listening skills, community and is very satisfying as stress relief!’

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Guildford resident talking about art

Looking forward- year 2 action plan

Our year 2 action plan is on our website: www.guildford.gov.uk/arts

- our ambitious action plan will require a focused and planned approach to ensure delivery
- key partnerships are in place for all of the projects
- successful delivery of our action plan is reliant on funding committed through APS partners in 2019/2020
- The Council's Arts Officer is also responsible for the delivery of the Public Art Strategy action plan. This can have an impact on the delivery of the Arts Development Strategy action plan at various times through the year.
- outstanding targets from the year 1 action plan will be delivered through the year 2 action plan

“ arts bring people together ”
Guildford resident





We would like to thank all our partners for all their help this year and we look forward to working with you next year

Alternative Formats: If you would like this document in a different format such as large print, please contact Leisure Services.

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