

## Public Art Strategy 2018-2023

### 2019 Action Plan

The Year 2 Action Plan has been produced following national, regional, and local needs. **The actions are set out in priority order with the first three action points being the key priorities for Year 2 of the strategy.**

#### Monitoring our progress

The project board and Public Art Advisory Group (PAAG) will help us monitor and review the strategy action plan on a regular basis. We will also provide an annual review to residents and stakeholders.

Indicator	Action	Baseline (2018)	Target	Responsible	Target Date	Status (RAG)
1.1	Public Art Advisory Group (PAAG) to assist the Council in the implementation of the Public Art Strategy through advice, advocacy and monitoring.	Draft terms of reference written  New members appointed	Agree draft terms of reference  Agree and set PAAG Action Plan  Commence implementation of PAAG Action Plan	AO  PAAG	July 2019 June 2019	

#### Abbreviations

PAAG – Public Art Advisory Group

AO – Arts Officer

LSM – Leisure Services Manager

CLM – Community Leisure Manager

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Indicator	Action	Baseline (2018)	Target	Responsible	Target Date	Status (RAG)
1.2	Hold meeting with planning officers to discuss key points of strategy and delivery process	Carry forward from Year 1 Action plan	Brief on thresholds, project proposals and agree process of public art being considered in Planning process	AO	July 2019 June 2019	

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1.3	To research what public art training is available for artists	Carry forward from Year 1 Action Plan	Review training available and support or deliver training if appropriate	AO PAAG	April 2019 June 2019	Research and reviewing of training have begun. PAAG will continue this action at their next meeting on 19/11/19. PAAG will consider how gaps in training could be addressed.

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1.4	PAAG to research and review supplementary opportunities for alternative funding of public art e.g. sponsorship, grants, crowd funding etc.	Carry forward from Year 1 Action Plan	Increased awareness of alternative funding opportunities. Opportunities assessed	PAAG	Dec 2019	

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1.5	Amend public art project process to include a dedicated paid period for research and development for artists	Carry Forward from Year 1 Action Plan	Apply to public art project process for Walnut Tree pedestrian bridge from station to Bedford Wharf project	AO	Dec 2019	Meeting held with Planning and Major Projects team. Action highlighted for suitable future public art projects. Walnut Tree pedestrian bridge public art project budget not large enough to deliver.

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1.6	Ensure opportunities for local organisations and stakeholders to respond to proposed public art pieces	NEW	Produce a list of key local organisations and stakeholders.  Promote community consultation element of public art projects	AO  PAAG (where appropriate)	Dec 2019	
1.7	To include mentoring opportunities for local and early career artists as part of major public art projects	Carry forward from Year 1 Action Plan	Suggested threshold of £50,000 and above  Include opportunity in Walnut Tree pedestrian bridge from station to Bedford Wharf project	AO	Dec 2019	Meeting held with Planning. Action Walnut Tree pedestrian bridge public art project not large enough to implement.

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1.8	PAAG to review and support process of promoting public art to residents and visitors.	Current web pages  Carry forward from Year 1 Action Plan	Review content of Council web pages and evaluate effectiveness and design of a downloadable guide	PAAG	Dec 2019	<p>Reviewing content has started. Information on how to report a maintenance issue with a piece of public art has been added to the Arts Development section of the Council's web page.</p> <p>PAAG will be focusing on evaluating effectiveness and design of</p>
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						a downloadable guide at their next meeting on 19/11/19

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