

Play Strategy Action Plan Year 5		Key	Job roles	Key	Key strategy theme				
		PDO	Play and Youth Development Officer	1	Widening accessibility and participation in play				
Key	Terms	PDA	Play Development Assistant	2	To advocate for play				
FISH	Fun In School Holidays	PPO	Parks Projects Officer	3	Improve children's health and wellbeing through play				
ATC	Army Training Centre	LSM	Leisure Services Manager	4	Balancing risk in play				
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Action	Key strategy theme	Baseline (2019)	Goals / Milestones	Funding	Responsible Officers	Target date	RAG	Comments	
Key delivery targets 2020-2021									
3.1	Research, prepare, facilitate and deliver a strategic review of the Playranger Service using the Theory of Change Framework. Purpose: Set out a clear and robust process to deliver a review of the service Objectives: • ensure the service aligns with needs of the community, the play strategy, health and wellbeing strategy and corporate priorities • fit for purpose and managed effectively • define how the service measures its impacts on targeted interventions • strengthen project delivery Benefits and outcomes: • ensure the service is meeting community need, within the resources available • increased capacity to target service benefits to most vulnerable residents	1,2,3,4	Playranger Business Plan 2017-19 Officer Task and Finish Group established 2019 to deliver the review with representation/input from: • family support team • community wellbeing team • policy and partnerships • playrangers • leisure development Progress in 2019: • prepared background briefing note on the service • delivered 121 stakeholder discussions • planned for and delivered initial needs analysis and outcomes scoping task • priority outcomes setting sessions delivered • intervention planning with key teams/officers within the council underway	Develop interventions for delivery action plan and monitor and review through Playranger business plan 2020-23	Play Development budget	PDO with PDA support	31/12/2020		
3.2	Prepare implementation of the outcomes of the Playranger Service Review:	1,2,3,4	Playranger Business Plan 2017-19	Review and update Playranger Business Plan 2017-19 Produce interventions action plan for 2020-2023 aligned to outcomes framework	Play Development budget	PDO with PDA support	31/12/2020		

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3.3	Deliver FISH for all children in the borough to be able to access, ensuring disabled and vulnerable children have equal access of opportunity to sports, art and play activities	1,2,3,4	FISH Business Plan refreshed for 2020-22 with the development of an updated Action Plan	Deliver against the annual action plan for the FISH Business Plan 2020-22	FISH budget	PDO with support from PDA	01/12/20	
3.4	Plan, consult, deliver and implement a review of play areas in Westborough Ward: Purpose: to improve play provision in the Westborough/Park Barn area through a review of the play areas known as Kings College, Chapelhouse, Woodside Road and Derby Road. Objectives: provide play spaces that residents will use and enjoy, making the best use of the available funds. Benefits and outcomes: to improve the outdoor play experience for children of Westborough/Park Barn	1,2,3,4	Play Strategy Development Plan: • report presented and approved by Executive 16 July • an initial consultation to determine the preferred location for the site was delivered to the community online, via paper copies and at a fun day with the Playrangers • lease issues with the land next to Kings College play area are being negotiated with SCC • tender document is drafted and with procurement for proceeding to tender stage for a designer, with a view to the designer assisting with some consultation work as appropriate for the site	Seek to resolve the land issue with SCC, once achieved; • tender for designer • consultation to work up designs • tender and appoint contractor • construction • opening	Capital Playground budget	PPO with support from PDO	31/12/2021	

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3.5	Support the implementation of Future Guildford and assess the impact on the Play Development Strategy	1,2,3,4	Future Guildford implementation Contribute to Future Guildford activities and design principles where appropriate	Play Development budget	LSM with support from PDO	31/03/2021		
3.6	Plan, consult, deliver and implement the refurbishment of Foxenden play area Purpose: improve play provision in the Holy Trinity ward Objectives: to create a cohesive play space that reflects the history of the quarry within the budget available Benefits and outcomes: to improve the outdoor play experiences for children of Holy Trinity		Play Strategy Development Plan • CMT approved use of S106 monies • the designer has been selected and will assist with some consultation work as appropriate for the site	Continue with play area refurbishment plans: • consultation to work up designs • tender and appoint contractor • phased construction to commence • official opening	S106 fund	PPO with support from PDO	31/03/2021	
Service delivery 2020-21								
3.7	Identify and deliver targeted opportunities for promoting play development projects and activities in less advantaged communities	1,2	2019 promotional activity: 5 community network meetings attended	Maintain play development attendance at 5 network meetings	Play Development budget	PDO and PDA	31/12/2020	

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3.8	Identify and deliver targeted opportunities for promoting play development projects and activities in less advantaged communities	1,2	2019 promotional activity: Play activities delivered over target at at 13 community events	Play development attendance at 10 community events	Play Development budget	PDA with PDO support	31/12/2020	
3.9	Deliver a Playranger service inline with the Playranger Business Review Action Plan. Reduce barriers to play including cost, transport, negative adult attitudes and parental anxiety	1,2,3,4	Playranger child contacts for 2020; 5,947	Increase attendance by 5% to 6,200 for 2020	Play Development budget	PDA with PDO support	31/12/2020	
3.10	Continue to deliver against the FISH Business Review Action Plan for all children in the borough to have access, ensuring that disabled and vulnerable children have equal access of opportunity to play, sports and arts activities	3	130 parents and 376 children evaluated FISH 2019	Delivery of evaluation of the 2020 scheme with participants via: • onsite evaluation with the young people • online questionnaires for parents and staff	FISH budget	PDA with LDA support	30/08/2020	
3.11	Continue to deliver against the FISH Business Review Action Plan for all children in the borough to have access, ensuring that disabled and vulnerable children have equal access of opportunity to play, sports and arts activities	1	FISH transport cost reduced to £6332 for 2019	Contribute to service challenge project to reduce the overall cost of FISH transport	FISH budget	PDO with support from PDA	30/08/2020	

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3.12	Continue to deliver against the FISH Business Review Action Plan for all children in the borough to have access, ensuring that disabled and vulnerable children have equal access of opportunity to play, sports and arts activities	1,2,3,4	41 key worker places provided for FISH 2019 including 17 places provided through grant funding	Ensure core funding for 8-10 keyworker places per week in 2020. Secure external grants to support additional places.	FISH budget	PDO with PDA support	30/08/2020	
3.13	Continue to deliver against the FISH Business Review Action Plan for all children in the borough to have access, ensuring that disabled and vulnerable children have equal access of opportunity to play, sports and arts activities	1,2,3,4	FISH achieved a 92% occupancy rate in 2019	Achieve a minimum of 95% occupancy for 2020	FISH budget	PDO with PDA support	30/08/2020	
3.14	Support the web development team to achieve sign off for Stopford online booking system for FISH	1	Ongoing need	Continue to assess the booking experience for families and referrers booking young people onto the FISH playscheme: <ul style="list-style-type: none"> • ensure continued GDPR compliance • offer additional, clearer wording regarding booking a Key Worker place • improve signposting on each page 	Business Systems budget	PDO with PDA support	31/12/2020	

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3.15	Support integration between civilian and military communities in Pirbright through play events and activities inline with the Community Covenant.	1,2,3,4 Funding secured for 16 FISH places for young people for Easter FISH 2019 for young people from service families. Funding received for 2020-23 to deliver play opportunities for children from service families	Develop and deliver an action plan to align against the outcomes determined for the grant <ul style="list-style-type: none"> • deliver the provision of funded FISH places • deliver the Playranger service at Beech Grove, ATC (P) • lead on the delivery of a community fun day with ATC (P) • support the delivery of youth workshops at ATC (P) 	Community Covenant grant	PDO with PDA support	31/12/2020		
3.16	Work in partnership with local and regional play and youth organisations to advocate for and advise on the delivery of community play development opportunities	1 Ongoing need	<ul style="list-style-type: none"> • chair 3 Guildford Youth Practitioner meetings (GYP) • attend 3 CHIPS committee meetings • seek opportunities for working with other play and youth organisations 	Play Development budget	PDO with PDA support	31/12/2019		
3.17	Continue to replace and refurbish Council play spaces to provide for local community needs	1, 3 Play Area Development Plan (revised January 2019)	Review the Play Area Development Plan to reflect the progress made during the life of the strategy and changes to funding.	Capital Playground budget	PPO with support from Playground Maintenance Operative	31/03/2021		

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3.18	Review play value assessments to identify play needs when developing new or improving play facilities	1, 3	Play Value Assessment results undertaken in 2014	Increase play value assessments in 2 wards; Westborough and Holy Trinity	Capital Playground budget	PPO with support from Playground Maintenance Operative	In line with play area development plan	
3.19	Deliver a Street Play publicity and marketing campaign to advocate for play and raise awareness of the resources available	1, 3, 4	10 Street Play sessions delivered from 5 communities	Continue to promote Street Play in Guildford; • increase to 12 street play sessions delivered • to 8 different communities	Play Development budget	PDO with PDA support	31/12/2020	
3.20	Contribute to the Corporate Safeguarding leads group, Section 11 audit and associated action plans. Review and implement the Council's safeguarding arrangements for children and young people		New corporate Safeguarding Children and Adult policy approved by CMT in April 2018	• implement the Corporate Safeguarding policy for children and young people through delivery of play services. • ensure coordination and monitoring of safeguarding training for permanent and temporary staff in play development. • deliver section 11 audit action plan targets related to the delivery of play services.	Play Development budget	PDO SPO with support from Children & Adult Safeguarding Group	31/03/2021	

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3.21	Plan and deliver an annual programme of internal and external playworker training to meet the needs and levels of all playwork staff	1, 2, 3	Current internal delivery of training and access to external courses	Design and deliver a Playworker training programme to ensure a sound practice is embedded in the provision of play services, to include training on additional needs and mental health first aid to all casual staff.	Play Development budget & FISH budget	PDO with PDA support	30/09/2020	
3.22	Encourage the implementation of the UN Rights of the Child at a local level by advocating for urban friendly cities	1, 2, 3		<ul style="list-style-type: none"> • Liaise with the City of Freiburg's Urban Planner to gain an insight into their award winning urban planning. • Facilitate discussions with colleagues in Development Control and Planning Policy to encourage child friendly urban planning under the Child Friendly Cities Initiative Framework • Research case studies on child friendly cities and share with colleagues in Development Control and Planning Policy • Plan for and deliver a presentation to local major developers about the principles of Child Friendly Cities Initiative Framework 		SPO with PDO support	31/03/2021	

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3.23	NEW: Plan and deliver a response to the impact of COVID19; advocate for children's play during the course of the pandemic, in line with government and Public Health England guidelines	1, 2, 3, 4	Alternative goals driven by the pandemic Contribute to the Council's 'Coronavirus advice' on the corporate website, update advice as the guidelines change and progress	Play Development budget	PDO	31/03/2021		
3.24	Plan and deliver a response to the impact of COVID19; advocate for children's play during the course of the pandemic, in line with government and Public Health England guidelines		Develop and deliver playful videos to encourage playful activities during lockdown, update video examples as the guidelines change and progress	Play Development budget	PDA	31/03/2021		
3.25	Plan and deliver a response to the impact of COVID19; advocate for children's play during the course of the pandemic, in line with government and Public Health England guidelines		Disseminate local information supporting childrens physical and mental health through the Guildford Youth Practitioners (GYP) network	Play Development budget	PDO	31/03/2021		

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3.26	Plan and deliver a response to the impact of COVID19; Plan for and deliver new ways to play at our playschemes, considering implications of the coronavirus on staffing, health and safety		Review and update playscheme risk assessments to consider implications of the coronavirus	Play Development budget	PDO	31/03/2021		
3.27	Plan and deliver a response to the impact of COVID19; Plan for and deliver new ways to play at our playschemes, considering implications of the coronavirus on staffing, health and safety		Review and update playscheme policies and procedures considering the implications of coronavirus	Play Development budget	PDA	31/03/2021		

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3.28			<p>Design and deliver refreshed playworker training package via an online platform</p> <ul style="list-style-type: none"> • meet with Web Team to explore the possibility hosting online training on the corporate website and security of information • design an online training package to incorporate a range of medias and learning styles such as video, text, photos. Learning modules to include: Play and Playwork, FISH induction, Playranger induction, Health and Safety, SEND, Behaviour Management of children and young people. 	Play Development budget	PDO with support from PDA	31/03/2021		
			<p>Plan and deliver a response to the impact of COVID19;</p> <p>Plan for and deliver new ways to play at our playschemes, considering implications of the coronavirus on staffing, health and safety</p>					