



20 August 2025

To whom it may concern,

Please see the details of a new street trading consent application submitted today to Guildford Borough Council in this document.

In order for any representation submitted by you to be considered you will need to submit your response by . You should submit your response to RegulatoryServices@guildford.gov.uk.

Kind Regards,

The Licensing Team
Regulatory Services

Application for Street Trading Consent

Local Government (Miscellaneous Provisions) act 1982.

Application submitted:

20-08-2025

Application number:

24074

Consultation end date: 17-09-2025

Applicant Name:

SIP SENSATIONS LIMITED

Trading Location:

Mainly Shere Road Car Park, also St Mary's Church and Green Dene Car Park, Shere Road, West Horsley, Surrey

Proposed Trading Period:

One year from 18/09/2025

Proposed trading days and times:

Day(s)	Start Time	End Time	Further Details
Monday - Sunday	8:00	16:00	Days could be reduced from all week down to Thursday to Sunday due to customer demand. Will observe this as I start trading initially.

Items for Sale:

coffee, tea, hot chocolate, iced drinks, cakes, cookies, brownies, pastries, maybe bacon rolls in the near future

Planning Permission Expiry (if required):

11-09-2026

Public Liability Insurance Expiry:

24-06-2026

Type of Consent:*One Year Consent*

If this is for an event, the purpose and nature of the event:

If this is for an event, the activities or attractions that will be taking place:

If this is for an event, the target audience:

Will the consent be used to authorise a number of traders? (If blank, the answer is no):

If there are multiple traders attending, provide details of all traders attending (if applicable):

Details of any charity or organisation to benefit from the event:

Is the consent to be given for mobile trading? (If blank, the answer is no):*Yes*

If trading from a vehicle, what is the vehicle registration number? (if applicable):*The registration number of the towing vehicle is*

Provide details of mobile trading, including towns, villages, streets. car parks and open spaces (if applicable):*Other Sheepleas car parks- St Mary's Church and Green Dene but majority of time will be spent trading at the largest one-Shere Road car park*

Is the business trading food? (If blank, the answer is no):*Yes*

If a food business, details of which local authority registered with and hygiene rating:*Reigate and Banstead registered with but haven't been inspected yet as is due and haven't started trading yet.*

If a food business, what trade waste contract is in place?:*Waste Managed Contract*

Has the applicant or an officer of the limited company applying ever had a consent refused or revoked by Guildford Borough Council? (If blank, the answer is no):

If yes, provided full details of dates and reasons: